



INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, IC Value = 7.12, NAAS Rating = 3.89, Indexed in Scopus

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Url : <http://www.indianjournalofmarketing.com>

Email : editor@indianjournalofmarketing.com

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INDIAN JOURNAL OF FINANCE

ISSN 0973 - 8711, IC Value = 7.10, NAAS Rating = 3.76, Indexed in Scopus

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